

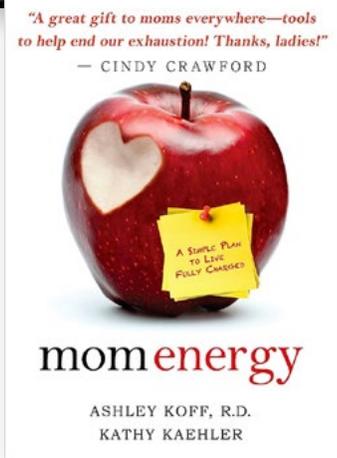
A photograph of Ashley Koff RD in a kitchen setting, wearing a blue polo shirt and glasses. The background shows white cabinets and a stainless steel oven. The image is overlaid with a large purple circle containing the text 'Ashley Koff RD'.

Ashley Koff RD

Ashley Koff RD is a 20+ year award-winning personalized nutrition expert. Koff's a triple threat as a practitioner, consultant and speaker helping thousands get and stay healthy powered by better nutrition. Today, as the founder of The Better Nutrition Program, Koff leads a team developing cutting-edge personalized nutrition tools and programs to optimize health. As a keynote speaker, Koff has led executive groups in hospitality, auto, insurance, banking and entertainment through highly impactful sessions to inspire attendees to take action to optimize their health. Her unique brand of humor, storytelling and experiments drive audience engagement and repeat speaking invitations.

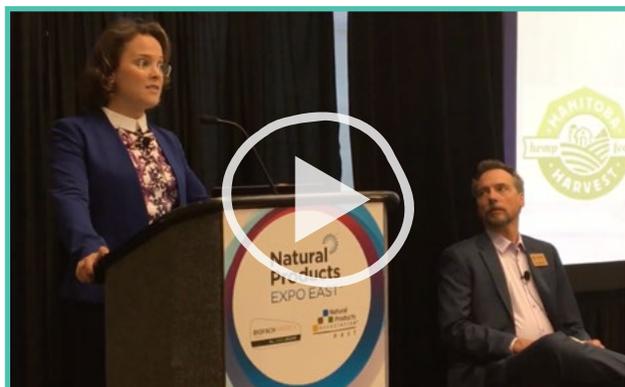
Koff's resume includes work as a strategic nutrition consultant for companies like Procter & Gamble,

CelebrityCruises, Rodale, Westin Hotels, Manitoba Harvest, Califa Farms, Nature's Path, JawBone, AVON, Perfect Snacks and SmartyPants. She is the Nutrition Director for the first ever Integrative and Functional medicine fellowship at the University of California Susan Samueli Institute, faculty for Functional Medicine Coaching Academy and Integrative Functional Nutrition Academy, guest lecturer for Tufts University Friedman School of Nutrition, and was previously an advisor for The Partnership for a Healthier America. She was appointed the California state representative for the Let's Move campaign. Koff is also the author of two consumer publications Recipes for IBS and Mom Energy and a contributor to three practitioner publications, was also the on-air dietitian for 3 reality TV shows and a regular contributing expert for national and local media outlets. Awarded by InStyle magazine as Hollywood's Leading Nutritionist, as among CNN's Top 100 health makers, recognized in the Top 10 Social Health Makers in Nutrition (Sharecare.com) and among the top "50 Natural Influencers" in health and nutrition to follow on Twitter (NewHope360 and Shape.com), Koff was also selected for the first list of Top 10 Registered Dietitians in the US by Today's Dietitian Magazine.





Get to Know Ashley as a Speaker & On-Air Expert



<https://vimeo.com/209490376>



<https://www.youtube.com/watch?v=OxLI3uNuNwo>

Featured In



Testimonials

Ashley is an instrumental player in the field of nutrition. I trust she will no doubt transform the industry; she sets the bar for what it means to be an influential and responsible leader in health and wellness.

- Dr. Andrew Weil, physician, speaker, author

Ashley is my go-to resource for health and nutrition answers because she is a walking encyclopedia of food knowledge, is incredibly informed about current policies and trends, and is always the first to know about future developments. But, more importantly, she explains things in a down-to-earth, accessible and fun way accompanied by easy, practical ways to incorporate her principles into your lifestyle so that better nutrition sticks. On a professional level, there is nobody I value more to consult with to ensure I'm imparting the most trustworthy knowledge to my readers. Her simple approach is refreshing and necessary in an era where the message is being muddled by 30-second gimmicks and sound bites that don't make sense and don't work.

- Tess Masters, author of *The Blender Girl*, *The Blender Girl Smoothies*, and *The Perfect Blend*.

"On this show we want to bring you the best information, so we call upon world nutrition expert, dietitian Ashley Koff, to help us bring you the best and most doable nutrition information."

- Dr Mehmet Oz, *The Dr Oz Show*

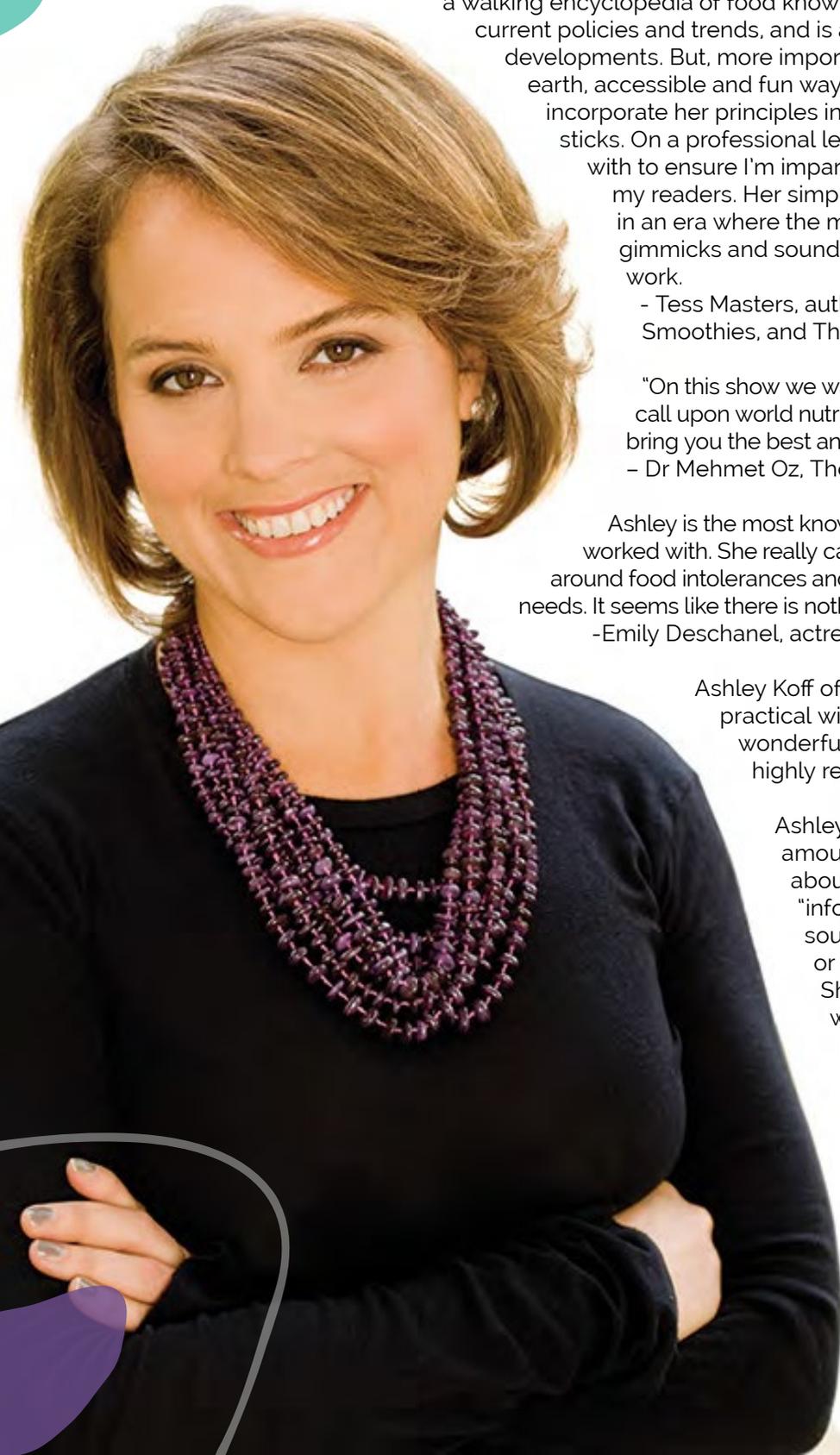
Ashley is the most knowledgeable nutritionist that I have ever worked with. She really cares about her clients and is able to work around food intolerances and address different personal nutritional needs. It seems like there is nothing she doesn't know about nutrition.

-Emily Deschanel, actress (*Bones*), producer, mom

Ashley Koff offers a unique blend of sound science, practical wisdom, and culinary expertise in this wonderful and informative book (*Recipes for IBS*). I highly recommend it. Dr Tieraona Low Dog MD

Ashley has fittingly referred to the overwhelming amount of information (and misinformation!) about diet, supplements, and nutrition as "info-besity". Sadly, much of it comes from sources who are NOT medical professionals or registered dietitians such as herself. She emphasizes making "better" choices without the pressure of perfectionism/ radical changes and gives you the tools to specifically identify areas in need of improvement. The depth and breadth of her knowledge never ceases to amaze me and I feel lucky to have found such an invaluable resource. Thank you for all you do Ashley!!

- Lisa, client



Testimonials

"Ashley is one, if not the, most passionate person I've ever met when it comes to informing and educating consumers and companies alike on the benefits of healthy eating and lifestyle. She is truly a wealth of important information and her enthusiasm for sharing the message of healthy food and eating is unmatched. A true professional and absolute joy to work with!!"

- Matt Seeley, co-founder Organic Produce Association

I've always been a healthy eater and athlete, but as I got older, I found that I'd plateaued at a certain weight. Based on my personal story and family history, Ashley Koff, RD helped me fine-tune my diet and lifestyle. After a period of months under her guidance, my hair, skin, and fitness had never been better. Over 10 years later, I still practice the fundamentals Ashley taught me to be my best, healthiest self!

- Courtney Knapp, client

Ashley Koff is not only a fabulous and inspiring person, she is a tremendous speaker with an engaging, energetic, and entertaining presence. I have participated both with her as a panelist, where she held her own with Emmy-award winning host, Dr. Mehmet Oz and other prestigious health champions, and as an interviewer in front of a crowd of 10,000 people. In both cases, she was able to dynamically adjust to the topic and the audience to ensure a memorable and impactful session.

- Jeff Arnold, CEO, Sharecare

Having Ashley Koff, RD at the WTVR CBS 6 Healthy Lifestyle Expo was such an honor. She engaged and captured the audience with her talk about Better Nutrition Simplified and with her delicious food samples. She was enthusiastic and interactive with the crowd by allowing a little girl to join her on stage to emphasize just how easy nutrition can be and that the whole family can participate. The audience truly enjoyed Ashley's presence on stage and valued her advice on how to improve their overall health".

- Shelby Jennette, Advertising Sales Coordinator, WTVR TV/DT CBS 6

Ashley was a dynamic emcee at Prevention's R3 Summit for two consecutive years. Her deep knowledge and credentials in the health and wellness space made her our go-to resource. She brought great energy and gravitas to our stage and all of the panels that she moderated. Ashley has a huge fan base at Prevention!

- Lori Burgess, Publisher, Prevention Magazine

"I am amazed at how well even my most difficult IBS patients do under the care of Ashley Koff RD"

- Mitchell J. Spirt MD, Cedars-Sinai & UCLA gastroenterologist

